

Introducing the...



prominder system

The Promotions and Service Reminder System!

The CAATS™ ProMinder System promotes your business and reminds your customers of upcoming needs for dealerships, repair centers, tire stores, or even a private garage! For just a few cents, you can keep your information in view of your customers every time they drive.

Every CAATS™ ProMinder System comes fully loaded with 31 popular and useful standard programs, including reminders for oil changes, battery & brake checks, tire service, coupons, and more!

ProMinder System

- Machine Warranty - 3 yrs
- Print Head Warranty - 6 mos
- Runs both Static Cling & Light Adhesive Labels
- LCD Operation Panel
- Tired of doing math? Printer auto calculates date and miles
- Works with any USB keyboard
- Prints QR Codes
- Prints customer name and phone # on label so you can save time and money!



1 Ribbon included
with Printer



Item# 740-5 ProMinder Now

Get started right away with our industry-leading ProMinder Now printer!

Your business name and phone number can be easily added to the 31 included programs at the bottom of every label.

Item# 740-1 ProMinder Custom

If you have a unique label design or special program needs, ProMinder Custom is your best bet!

ProMinder Custom Labels and custom programs require additional production time and ship together in 2-3 weeks.

ProMinder Options and Accessories


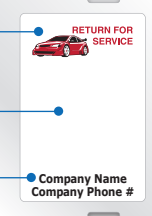


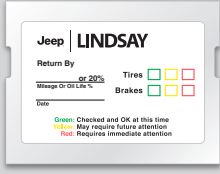


prominder system

ProMinder System Comparison Chart

Item# 740-5
ProMinder Now

Item# 740-1
ProMinder Custom

| | | |
|--------------------------------------|---|---|
| |  <p>Ships in 48 Hours!</p> | <p>Ships in 2-3 weeks</p> |
| System Components | <p>Printer • Ribbon Included Labels & Keyboard Purchased Separately</p> | <p>Printer • Ribbon Included Labels & Keyboard Purchased Separately</p> |
| Labels | <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>Stock Label</p>  <p>Machine Printed</p> <p>Company Name Company Phone #</p> </div> <div style="text-align: center;"> <p>Custom Label Imprint must not exceed 3/4" from the top</p>  <p>Machine Printed</p> <p>Company Name Company Phone #</p> </div> </div> <p>31 Standard Programs Machine Printed</p> <p>Requires stock labels or custom labels that are portrait orientation with an imprint that does not exceed 3/4" from the top.</p> | <div style="display: flex; justify-content: space-around;">   </div> <p>Design your label any way! Custom labels may be landscape or portrait orientation and the imprint may exceed 3/4" from the top.</p> |
| Programming | <p>31 Standard Programs</p> | <p>Custom Programs & 31 Standard Programs Standard programs may not work with your Custom Labels depending on imprint size.</p> |
| Prints Your Name & Phone# | <p>Yes</p> | <p>No</p> |
| Turn Time | <p>System ships within 48 hours* *Custom labels ship in 2-3 weeks</p> | <p>System and custom labels ships in 2-3 weeks *Labels are required to program the printer*</p> |

*For more info about labels see page 3

ProMinder System Accessories

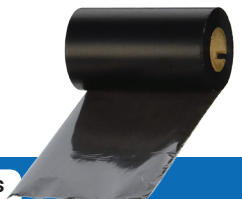
• Packaged 1 per pack



740-3 Rigid Water Resistant USB Keyboard
1-1/2H" x 4-3/4"L x 11"W



740-2 Rollable Water Proof USB Keyboard
1/2"H x 16"L x 5"W



Black Printer Ribbons
731 Wax Resin Ribbon
731-P Resin Ribbon



ProMinder System Labels

Label rolls specially designed to work with the CAATS™ ProMinder System standard programming. Simply choose the style that best suits your needs!

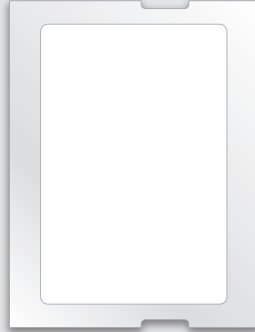


Stock Roll Labels for the ProMinder System

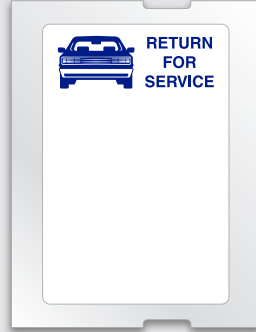
Non-Branded Stock Labels

- Standard (2-1/4" x 1-1/2") or Large (2-5/8" x 1-3/4")
- Static Cling or (All Weather) Light Adhesive
- White or Clear
- Packaged 500 per roll

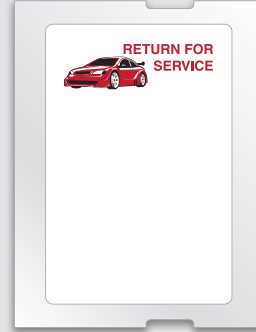
Labels that just work. It's that simple.



Blank White
 Static Cling
 1827 / 1827-5
 Light Adhesive
 1837 / 1837-5



Blue Car on White
 Static Cling
 1825 / 1825-5
 Light Adhesive
 1835 / 1835-5



Red Car on White
 Static Cling
 1826 / 1826-5
 Light Adhesive
 1836 / 1836-5



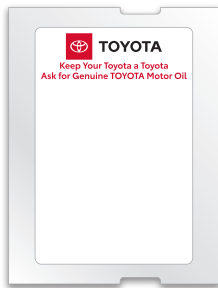
Blank Clear
 Static Cling
 1828 / 1828-5
 Light Adhesive
 1838 / 1838-5

Branded Stock Labels

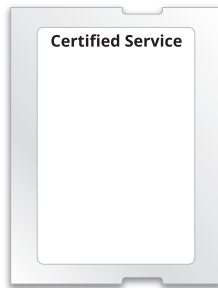
- Standard (2-1/4" x 1-1/2")
- White Light Adhesive
- Packaged 500 per roll



1814



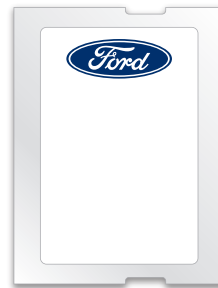
1815



1816



1817



1818



1819

Custom Roll Labels for the ProMinder System

Need custom labels but still want to use the CAATS™ ProMinder System? Find the best option for you below!

You can utilize our Quick Ship Program (which includes 31 updated standard programs) and still create your own custom label! Quick Ship Custom Labels must follow the guidelines below.



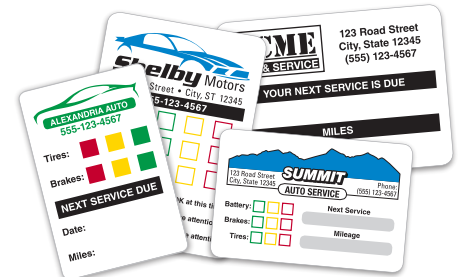
- 3/4" Tall Custom Imprint
- Standard Program Area
- Name & Phone#

Design your own ProMinder label!
 Custom labels must use portrait orientation and imprint must not exceed 3/4" from the top.

Compatible with Item#740-5 ProMinder NOW Standard Programs.

You can design a portrait or landscape label, or exceed 3/4" from the top and you can still use the CAATS ProMinder System.

Compatible with Item#740-1 ProMinder with Custom Programs designed to fit your labels.



(Additional charges may apply for custom programming)

1820 Static Cling
 2-1/4" x 1-1/2"

1820-5 Static Cling
 2-5/8" x 1-3/4"

1830 Light Adhesive
 2-1/4" x 1-1/2"









1830-5 Light Adhesive
 2-5/8" x 1-3/4"

Custom labels ship in 2-3 weeks.









Pre-programmed for YOUR needs!

Every CAATS™ ProMinder System comes fully loaded with 31 popular and useful standard programs, including reminders for oil changes, battery & brake checks, tire service, coupons, and more!









Pre-Set Auto Calculations

| | | | | | | | |
|--|--|--|--|--|--|---|---|
|  <p>RETURN FOR SERVICE</p> <p>THANK YOU FOR YOUR BUSINESS</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>THANK YOU FOR YOUR BUSINESS</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>THANK YOU FOR YOUR BUSINESS</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>THANK YOU FOR YOUR BUSINESS</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>APRECIAMOS SU NEGOCIO</p> <p>PROXIMO SERVICIO: FECHA: XXXXXX MILLAS: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>\$XX OFF NEXT SERVICE</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>XX% OFF NEXT SERVICE</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>OIL GRADE XXXXXX</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |
|--|--|--|--|--|--|---|---|








| | | | | | | | |
|----------------------------|----------------------------|------------------------------|-----------------------|-------------------------------|----------------------------------|-----------------------------------|-----------------|
| 01 3 Month 3000 Mile | 02 5 Month 5000 Mile | 03 7.5 Month 7500 Mile | 04 Next Service | 05 Spanish Next Service | 06 Amount Off Next Service | 07 Percent Off Next Service | 08 Oil Grade |
|----------------------------|----------------------------|------------------------------|-----------------------|-------------------------------|----------------------------------|-----------------------------------|-----------------|

| | | | | | | | |
|--|--|--|---|---|--|--|---|
|  <p>RETURN FOR SERVICE</p> <p>WILD CARD SPECIAL \$5 OFF \$50 OR MORE \$10 OFF \$75 OR MORE \$20 OFF \$100 OR MORE</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>Next Service Due FOR YOUR</p> <p>XXXXXXXXXXXXXXXXXX</p> <p>DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>FOR YOUR NEXT SERVICE APPOINTMENT CALL: XXX-XXX-XXXX</p> <p>THANK YOU FOR YOUR BUSINESS</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>HAVE A SAFE & HAPPY HOLIDAY!</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>NEXT SERVICE DUE AT: XXX% OIL LIFE OR BY: XX-XX-XX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>FREE OIL CHANGE</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>FREE BRAKE INSPECTION</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>FREE TIRE ROTATION</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |
|--|--|--|---|---|--|--|---|

| | | | | | | | |
|----------------------------|-----------------------|------------------------------|-------------------------|----------------|--------------------------|--------------------------------|-----------------------------|
| 09 Wild Card Special | 10 Service Type | 11 Service Appointment | 12 Happy Holidays | 13 Oil Life | 14 Free Oil Change | 15 Free Break Inspection | 16 Free Tire Rotation |
|----------------------------|-----------------------|------------------------------|-------------------------|----------------|--------------------------|--------------------------------|-----------------------------|

| | | | | | | | |
|--|--|---|---|---|--|---|---|
|  <p>RETURN FOR SERVICE</p> <p>FREE FLUIDS CHECK</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>FREE A/C INSPECTION</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>ENJOY YOUR NEW VEHICLE</p> <p>FIRST SERVICE DUE: MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>CONGRATULATIONS ON YOUR NEW WHEELS! COMPLIMENTARY FIRST SERVICE DUE:</p> <p>DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>YOUR NEXT TIRE ROTATION IS DUE: XXXXXX MILES</p> <p>PLEASE DRIVE CAREFULLY</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>YOUR TIRES HAVE BEEN INFLATED WITH XXXXXX FOR MAXIMUM TIRE LIFE FRONT: XX REAR: XX</p> <p>NEXT ROTATION DUE: XXXXXX MILES</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>\$XX OFF ALIGNMENT BEFORE XXXXXX MILES</p> <p>PLEASE DRIVE CAREFULLY</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>*RECALL ALERT*</p> <p>Please schedule your free recall repair ASAP</p> <p>Your Name Here 1-555-123-4567</p> |
|--|--|---|---|---|--|---|---|

| | | | | | | | |
|---------------------------|-----------------------------|----------------------------|--------------------------------------|-----------------------------|----------------------|-------------------------------|-----------------------|
| 17 Free Fluid Check | 18 Free AC Inspection | 19 Enjoy New Vehicle | 20 Complimentary First Service | 21 Next Tire Rotation | 22 Tires Inflated | 23 Amount Off Alignment | 24 Recall Alert |
|---------------------------|-----------------------------|----------------------------|--------------------------------------|-----------------------------|----------------------|-------------------------------|-----------------------|

| | | | | | | | |
|---|---|---|--|---|--|--|------------------------------|
|  <p>RETURN FOR SERVICE</p> <p>NOTICE: THIS VEHICLE HAS A PART ON ORDER WITH OUR SERVICE DEPT. IF WE DO NOT CONTACT YOU BY: XX-XX-XX</p> <p>PLEASE CALL: XXX-XXX-XXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>STATE INSPECTION DUE: XX-XX-XX</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>Please call us if you are not 100% satisfied with your service.</p> <p>Your vehicle was serviced by: XXXXXXXXXXXXXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>\$100 OFF ANY DETAILING PACKAGE</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>We want to buy this vehicle. Please call us!</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>BATTERY CHECK PERFORMED</p> <p>NEXT SERVICE DUE: DATE: XXXXXX MILES: XXXXXX</p> <p>Your Name Here 1-555-123-4567</p> |  <p>RETURN FOR SERVICE</p> <p>Your info here! Your info here! Your info here! Your info here!</p> <p>Your Name Here 1-555-123-4567</p> | <p>Need Custom Programs?</p> |
|---|---|---|--|---|--|--|------------------------------|

| | | | | | | | |
|------------------------|---------------------------|----------------------|------------------------------------|----------------------|------------------------|------------------|-----------|
| 25 Part On Order | 26 State Inspection | 27 Please Call | 28 Amount Off Detail Package | 29 Buy Vehicle | 30 Battery Check | 31 Input Info | Just ask! |
|------------------------|---------------------------|----------------------|------------------------------------|----------------------|------------------------|------------------|-----------|

Quick Reference for your Service Essentials

| Description | Item # | Size | UOM |
|--|--------|-----------------------------------|------------------|
| ProMinder NOW System Kit: | 740-5 | | |
| GoDex - 31 Standard Programs | 740-5 | 7" (H) x 9-3/4" (L) x 5-1/4" (W) | 1 / ea |
| Black Wax Resin Ribbon | 731 | 1/2" core | 1 / ea |
| Accessories | | | |
| Rollable, Waterproof Keyboard (USB) | 740-2 | 1/2" (H) x 16" (L) x 5" (W) | 1 / ea |
| Water Resistant Keyboard (USB) | 740-3 | 1-1/2" (H) x 4-3/4" (L) x 11" (W) | 1 / ea |
| Replacement Power Supply Cord (*Please note that a power supply cord is supplied at the time of machine purchase. This part is for additional or replacement cords.) | 7303 | N/A | 1 / ea |
| Ribbons | | | |
| Black Wax Resin Ribbon | 731 | 1/2" core | 1 / ea MC: 12 |
| Premium Black Resin Ribbon | 731-P | 1/2" core | 1 / ea MC: 12 |
| Custom Service Reminders | | | |
| Standard, White or Clear <i>Static Cling</i> | 1820 | 2-1/4" x 1-1/2" | 1 / ea |
| Large, White or Clear <i>Static Cling</i> | 1820-5 | 2-5/8" x 1-3/4" | 1 / ea |
| Standard, White or Clear <i>Light Adhesive</i> | 1830 | 2-1/4" x 1-1/2" | 1 / ea |
| Large, White or Clear <i>Light Adhesive</i> | 1830-5 | 2-5/8" x 1-3/4" | 1 / ea |
| Stock Service Reminders | | | |
| Static Cling Stickers | | | |
| Standard White with Blue Car | 1825 | 2-1/4" x 1-1/2" | 500 / roll |
| Large White with Blue Car | 1825-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard White with Red Car | 1826 | 2-1/4" x 1-1/2" | 500 / roll |
| Large White with Red Car | 1826-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard Blank WHITE | 1827 | 2-1/4" x 1-1/2" | 500 / roll |
| Large Blank WHITE | 1827-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard Blank CLEAR | 1828 | 2-1/4" x 1-1/2" | 500 / roll |
| Large Blank CLEAR | 1828-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Light Adhesive Stickers | | | |
| Standard White with Blue Car | 1835 | 2-1/4" x 1-1/2" | 500 / roll |
| Large White with Blue Car | 1835-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard White with Red Car | 1836 | 2-1/4" x 1-1/2" | 500 / roll |
| Large White with Red Car | 1836-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard Blank WHITE | 1837 | 2-1/4" x 1-1/2" | 500 / roll |
| Large Blank WHITE | 1837-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Standard Blank CLEAR | 1838 | 2-1/4" x 1-1/2" | 500 / roll |
| Large Blank CLEAR | 1838-5 | 2-5/8" x 1-3/4" | 500 / roll |
| Quick Lane - White Stock | 1814 | 2-1/4" x 1-1/2" | 500 / roll |
| Toyota - White Stock | 1815 | 2-1/4" x 1-1/2" | 500 / roll |
| Certified Service - White stock | 1816 | 2-1/4" x 1-1/2" | 500 / roll |
| Mopar - White Stock | 1817 | 2-1/4" x 1-1/2" | 500 / roll |
| Ford - White Stock | 1818 | 2-1/4" x 1-1/2" | 500 / roll |
| Midas - White Stock | 1819 | 2-1/4" x 1-1/2" | 500 / roll |